Ratio Mathematica, 27, 2014

Contents

Sugandha Aggarwal, Anshu Gupta, P.C. Jha Multi-criteria media mix decision model for advertising multiple product with segment specic and mass media	3
Reza Ameri, Mohsen Amiri-Bideshkib, A. Borumand Saeid Some properties of residual mapping and convexity in^- hyperlattices	27
R. Ameri, R. A. Borzooei, K. Ghadimi Multivalued linear transformations of hyperspaces	37
George H. Baralis The views of primary education teachers on the verification of multiplication	49
Barkha Rohtagi, Bhu Dev Sharma On weightsof 2-repeatedbursts	61
R. Potůček The sum of the series of reciprocals of the cubic polynomials with triple non-positive integer root	69
Dana Říhová, Lenka Viskotová Some applications of linear difference equations in finance with wolfram/alpha and maple	81
Viviana Ventre The intertemporal choice behavior: the role of emotions in a multiagent decision problem	91

Published by Accademia Piceno - Aprutina dei Velati in Teramo (A.P.A.V.)